

NOTICE OF PRIVACY PRACTICES

Well Eyecare Physician, LLC, along with its affiliates and the practices to which it offers support services take the privacy rights of patients very seriously. To provide you with care, Well Eyecare Physician collects and/or receives personal health information. This information is sourced from you, your healthcare providers, health insurers, and other medical service entities. This data, known as protected health information, may be oral, written, or electronic. Protected health information encompasses details such as your name, contact details, payment information for our products or services, prescriptions, and any past, present, or future medical conditions.

- Well Eyecare Physician is legally obligated to uphold the privacy and security of your protected health information
- Well Eyecare Physician is also legally required to ensure that third parties who assist with your treatment, as well as those involved in our payment or healthcare operations, maintain the same level of privacy and security for your protected health information as we do.
- Furthermore, Well Eyecare Physician must ensure that third parties who aid us in treatment, payment, and operations comply with the stipulations outlined in our Business Associate Agreement.
- Well eyecare Physician is obliged to adhere to the duties and privacy practices detailed in this notice and to provide you with a copy of it.
- Well Eyecare Physician will not utilize or disclose your information in any manner other than share with the facility that you are/were resident in unless you provide us with written consent. Should you grant us permission, you retain the right to revoke it at any time. Please inform us in writing if you decide to change your mind.

Data Breach Notification

In the event of a data breach that could potentially jeopardize the privacy or security of your protected health information, we will inform you without delay. Notification will occur no later than 60 days following our discovery of the breach. Typically, we will communicate this information in writing, either through first-class mail or via email, provided you have supplied us with your current email address and have consented to receive notifications electronically. In certain situations, the notification may be issued by one of our team.